

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



203 -1031

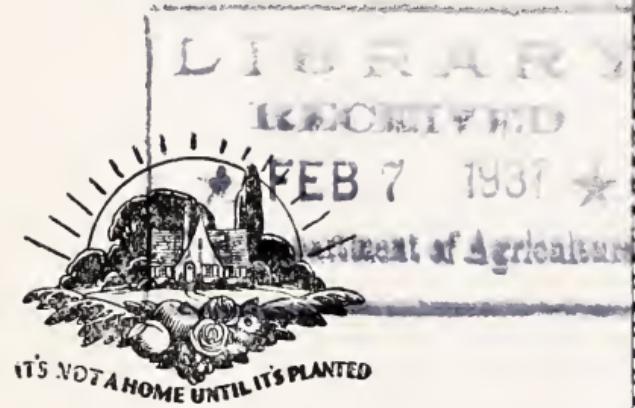
# ROSES

## TEXAS ROSE F FARMS

W. V. HENSON, MANAGER

TYLER, TEXAS

Box 107

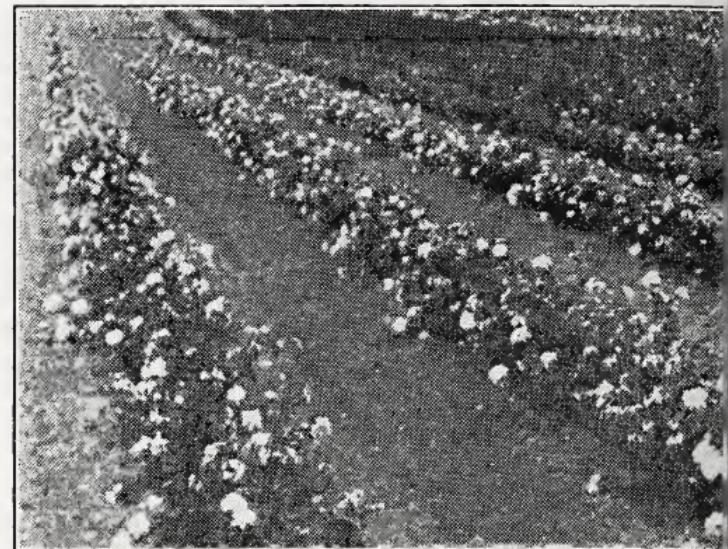


More than 100 Acres of Roses  
to fill your needs

A Competent Organization  
to handle them

Logically Your Place To Buy

PHONE No. 269



A Scene From One of Our Blocks of

## HYBRID TEAS

---

### (EVERBLOOMING BUSH ROSES)

**RADIANCE**—A wonderful American production. Vigorous, upright, bushy plants bearing a continuous supply of very large, beautiful, light silvery pink to salmon-pink flowers on long stems. A good bedding variety. The most dependable pink and one of the best for this climate.

**RED RADIANCE. HT.** (Gude Bros., 1916.) Big, globular flowers of deep rose-red on strong, individual canes which are freely produced all summer until frost. Foliage excellent.

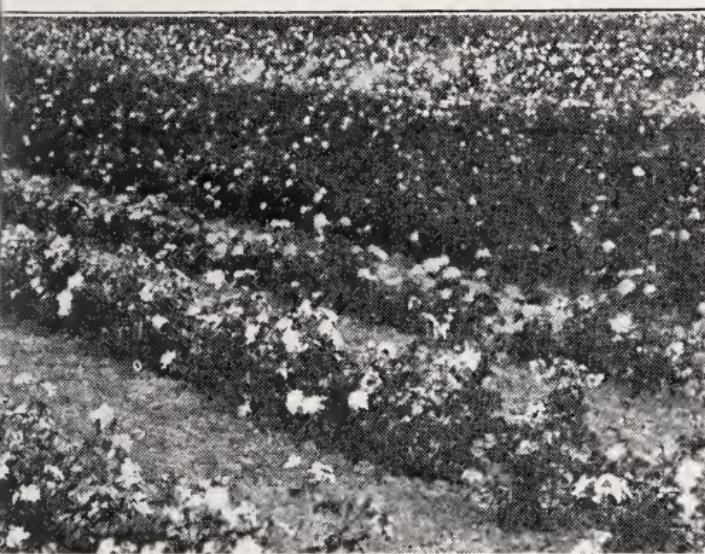
**MRS. CHARLES BELL. HT.**—A sport from Radiance, and exactly like it in all respects, except its finer, softer color. Discriminating growers prefer it to its parents and it is widely planted. Throughout some sections of the country Mrs. Charles Bell, with Radiance and Red Radiance, are almost the only Roses planted.

**FRANCIS SCOTT KEY. HT.** (J. Cook, 1913.) Very large, light crimson buds and blooms of noblest form, very double (95 petals); slightly fragrant. Plant is erect, producing its massive blooms in great abundance; good foliage; quite hardy.

**HADLEY. HT.** (Montgomery Co., Inc., 1914.) A rich crimson-red flower with velvety texture, lovely form, and perfume. Moderate in growth and bloom.

**CHARLES K. DOUGLAS. HT.** (H. Dickson, 1919.) Fine, long-pointed buds opening to large, loosely formed flowers of striking crimson-scarlet; slightly fragrant. Strong, branching growth and an abundance of healthy foliage.

**GRUSS AN TEPLITZ.** (Geschwindt, 1897.) Small to medium-sized double blooms of brilliant crimson with velvety shadings and intense fragrance. Blooms in open clusters with the utmost freedom throughout the whole season. Bush extremely vigorous and hardy.



### **Double Roses, Made June 19, 1930**

**COLUMBIA** HT. (E. G. Hill Co., 1917.) Lively, bright pink, sweetly scented flowers of exquisite shape and strong stiff petals, deepening in color as they expand. Free flowering, good growth, and healthy foliage.

**JONKHEER J. L. MOCK.** HT. (M. Leenders & Co., 1908.) Carmine buds of gigantic size, opening very slowly to enormous blooms of deep carmine-pink against which the reflexing petals show an inner surface of silver-rose. Plant strong and healthy.

**FRANK W. DUNLOP.** HT. (J. H. Dunlop, 1919.) Very large buds and flowers of deep, brilliant rose-pink; very double and highly perfumed. Plants grow tall, with sparse foliage, and blooms freely.

**OPHELIA.** HT. (W. Paul & Son, 1912.) A creamy white and pale pink bloom with a glint of golden yellow in the folds of its petals; very fragrant. Plant of very strong and spare habit, producing its blooms very liberally.

**MME. BUTTERFLY.** HT. (E. G. Hill Co., 1918.) Fine light pink buds and flowers, tinted with gold near the base of the petals, of exquisite shape and richly perfumed. Plant is strong, throwing up big branching sprays of bloom.

**SUNBURST.** HT. (Pernet-Ducher, 1912.) Fine yellow flowers, strongly suffused with orange at the center, fragrant, and well shaped. Plant spreading.

**LUXEMBOURG.** HT. Beautiful tapering buds of yellowish copper, blooms of bronze-pink and apricot, with a delicate, delicious perfume.

**KAISERIN AUSGUSTE VIKTORIA.** HT. (P. Lambert, 1891.) Well formed, creamy buds which develop slowly to blooms of absolutely perfect form, snowy white with a slight tint of lemon at center; fragrant. Plant moderately vigorous and hardy.

LADY HILLINGTON. T. (Lowe & Shawyer, 1910.) Slender, pointed buds and elegantly cupped flower of deep saffron-yellow, paling toward the edges and becoming lighter as they expand; fragrant. The plant is erect, with perfect foliage, but rather tender. Hardier than most Teas.

---

## HYBRID PERPETUALS

---

ULRICH BRUNNER. (F. Levet, 1881.) Large, fairly full flowers of bright carmine-red, cupped form, and very fragrant. Strong, erect, smooth wooded bush, with large foliage. Blooms profusely in early summer.

GENERAL JACQUEMINOT. (Roussel, 1852.) Scarlet-crimson buds and clear red flowers of moderate size and excellent shape; deeply fragrant. Plant strong and bushy, 3 to 6 feet high; normal foliage, and sometimes blooms a second time.

J. B. CLARK. (H. Dickson, 1905.) Very large, light red blooms, shaded blackish maroon, globular, very double, slightly fragrant. Growth enormous (6 to 12 feet); average foliage; early bloom profuse but scarce later.

CAPTAIN HAYWARD. (Bennett, 1893.) Scarlet-crimson buds and flowers of exquisite form, not fully double, but very large and fragrant. Plant big and strong, and almost constantly in bloom.

PAUL NEYRON. (L. Levet, 1869.) Dark, lilac-rose blooms of immense fragrance. Quite vigorous, strong, almost smooth canes with tough, leathery foliage, particularly free and constant bloom.

FRAU KARL DRUSCHKI. (P. Lambert, 1900.) Pinkish buds and magnificent, snow-white blooms with deep, firm petals, forming a flower of un-impeachable shape, but without fragrance. Plant one of the strongest, grows 4 to 10 feet high; foliage normal; blooms freely and continuously.

---

## POLYANTHAS

---

### SOMETIMES CALLED BABY RAMBLERS

IDEAL. (J. Spek, 1922.) Small, dark scarlet blooms shaded with black, borne with tremendous profusion in immense, compact bunches. Plant quite vigorous, rather long-branching, continually in bloom.

MISS EDITH CAVELL. (Meiderwyk, 1917.) Small, semi-double flowers of brilliant scarlet-red, shaded darker, produced in big, compact corymbs by sturdy well-branched plants.

MME. NORBERT LAVAVASSEUR. (Lavavassuer & Sons, 1903.) Small, semi-double flowers of bright purple-crimson with a lighter center, borne in dense clusters on strong, profusely blooming plants.

Well known as "Baby Rambler," and the variety which made the Polyanthas popular.

ELLEN POULSEN. (D. L. Poulsen, 1912.) Rather large, fairly full flowers of bright, rose-pink, darker toward the edges and slightly fragrant. Large, compact clusters, borne profusely by a dwarf, bushy plant 15 to 18 inches high.

CECILE BRUNNER. (Mme. Ducher, 1881.) Small, exquisitely formed buds and flowers of light pink with yellow base in diffuse, graceful clusters. Foliage waxy and healthy.

KATHARINE ZEIMET. (P. Lambert, 1901.) Small, very double, pure white flowers, quite fragrant, borne in large clusters on vigorous, faithfully blooming plants.

GEORGE ELGER. The yellowish Polyantha, but suffers in severe winters if left outdoors. This makes a charming Pot Rose for flowering indoors during the winter. The tiny, perfectly formed buds are glowing yellow and produced very freely at all times.

F. J. GROOTNDORST. (DeGoey, 1918.) Small fringed flowers of bright red, produced in large clusters freely throughout the whole growing season. The plant is vigorous, up to 6 feet or more, with large, coarse foliage of superb quality .

Combines the flowers and everblooming habit of the Polyanthas with the Rugosa vigor. A most desirable shrub for specimens, or, kept about 4 feet high, it makes a fine ever blooming hedge.

PINK GROOTNDORST. (F. J. Grootendorst & Sons, 1923.) Clusters of small, fringed, clear light shell-pink blooms during the whole flowering season. A vigorous, bushy shrub, absolutely hardy, and constantly in flower.

---

## CLIMBING ROSES

---

PAUL'S SCARLET CLIMBER—The brightest and purest red of all the Pillar Roses. Flowers are borne in clusters that retain their color until they fall, the color being intensified by the numerous yellow stamens. A vigorous grower and a good bloomer.

CLIMBING AMERICAN BEAUTY—The moderately fragrant rich, rosy, deep pink 3-4 inch flowers are produced in great numbers. It will succeed in almost any situation and makes a very vigorous growth.

## SPECIAL NEW ROSES

---

PRESIDENT HERBERT HOOVER. HT.—(Coddington, 1930) This seedling of Sensation crossed with Souvenir de Claudius Pernet is a gorgeous combination of cercise, bronze and yellow. The outer petals are flushed with cercise, while its golden center of bronze and yellow is most enchanting. It is a wonderful grower, making stems 3 feet long, without pinching.

AWARDED GOLD MEDAL at the International Flower Show in New York, 1929, and New Jersey Flower Show, November, 1929; also Award of Merit by the Royal Horticultural Society, London, England, November, 19, 1929.

TALISMAN. HT.—(Montgomery, 1929) Cross between Ophelia and Souvenir de Claudius Pernet. The most vividly colored Rose ever introduced and exceptionally easy to grow. Its foliage is very fine and vigorous, untroubled by disease, and plant grows rapidly and blooms with exceptional freedom. The flowers have much substance and never lose their striking color entirely, although they are some lighter in unfavorable weather.

DAME EDITH HELEN. HT. (A. Dickson & Sons, 1926) Shapely buds and substantial, high-centered blooms of clear pink, sweetly scented and freely produced on long, strong stems. Vigorous. Most remarkable for the number and beautiful arrangement of its petals, and its color is always good. The best EXHIBITION PINK ROSE for the SOUTH. First prize above all varieties at 1929, Tyler, Texas ,flower show.

---

Prompt, careful attention and friendly courtesies we haven't mentioned—but you will find, if you do not know, they go with our plants.

---

We solicit your orders in the honest belief that better plants are not grown by anyone anywhere. It is surely to your interest to test our claims and services.

---

We have always availed ourselves of every opportunity to improve our plants and to employ the best methods of placing same in the hands of our customers. As a natural result, our standard of quality is of the best and our service, weather permitting, is prompt, efficient and reliable.

These advantages together, with our well known policy of fair dealing, insures to our customers a most satisfactory business connection and some of the best plants grown.

W. V. HENSON, Mgr.

T E X A S R O S E F A R M S  
P. O. Box 107,  
TYLER - TEXAS.

Your request received and we are submitting herewith a folder which will give you a description of the several varieties in which we can furnish plants. Our assortment of varieties, while not large, is the cream of tested kinds of southern gardens, with a few new ones.

Our organization is ready and waiting to serve you and will fill your order promptly with HIGH QUALITY STOCK which we guarantee to be first class.

		3 plants (1 each)	6 plants (2 each)	12 plants (4 each)
RADIO OFFER	President Hoover			
GROUP NO. 1	Talisman			
	Dame Edith Helen	\$2.95	\$5.75	\$10.00
RADIO OFFER	Luxembourg, Yellow	5 plants (1 each)	10 plants (2 each)	20 plants (4 each)
GROUP NO. 2	F. S. Key, Red			
	Columbia, Pink	\$1.95	\$3.75	\$7.00
	K. A. Victoria, White			
	Radiance, Pink			
RADIO OFFER	Talisman	4 plants (1 each)	8 plants (2 each)	
GROUP NO. 3	Luxembourg			
	Radiance	\$1.90	\$3.80	
	F. S. Key			

- O - O - O - O - O -

PRICES ON TWO YEAR, BUDDED, FIELD GROWN STOCK

Standard varieties, your selection:-

40¢ each; per dozen \$4.50 PREPAID.

OUR FAVORITE DOZEN  
\$6.50 PREPAID

1 Pres. Hoover	1 F. S. Key	1 Chas. K. Douglas
1 Talisman	1 K. A. Victoria	1 Lady Hillingdon
1 Dame Edith Helen	1 Pink Radiance	1 Sunburst
1 Columbia	1 Red Radiance	1 Mme. Butterfly

SPECIAL PRICES FOR QUANTITY ORDERS  
(Purchaser pays express charges)

For individuals, clubs or civic organizations.

Standard varieties - per 100 - \$ 30.00

" " - " 500 - \$137.50

" " - " 1000 - \$250.00

Plants tied in bunches of ten each variety, order accordingly on large orders.

T E X A S R O S E F A R M S  
P. O. Box 107,  
TYLER - TEXAS.



**These Plants Have Bloomed Vigorously During This Season, and Will Continue To Bloom After Growth Starts.**

---

**VISITORS ALWAYS WELCOME**

---

So, if you are in the market for Roses or other plants, and can do so, we would suggest that you come to our place and let us show you our stock and prove the claims we are making.

---

**CHAMBER OF COMMERCE  
TYLER, TEXAS**

**TO WHOM IT MAY CONCERN:**

We are glad to inform the general public that the Texas Rose Farms, of Tyler, have been members of the Tyler Chamber of Commerce practically from the day they started business.

We have been closely in touch with their affairs and have every reason to believe them strictly reliable and thoroughly acquainted with the best method of growing and marketing of roses.

We believe that any business entrusted to them will be satisfactorily handled.

Yours very truly,

TYLER CHAMBER OF COMMERCE,  
Russell S. Rhodes, General Manger.

---

**THE CITIZENS NATIONAL BANK  
TYLER, TEXAS**

August 5, 1930

**TO WHOM IT MAY CONCERN:**

Texas Rose Farms, of Tyler, have been doing business with us for several years and their business has been entirely satisfactory.

Our information is that they understand the growing of roses thoroughly, and we believe them to be reliable in every respect.

Very respectfully,

CITIZENS NATIONAL BANK OF TYLER  
By Gus F. Taylor, Pres.

\*\*\*\*\*

# These Are IMPORTANT And You Can Expect Them When Dealing With Us

**ROOT GROWTH That Guarantees  
Results—**

**TRUE-TO-NAME Varieties That Are  
Unmixed—**

**EXPERT ROSE MEN Supervising the  
Filling and Packing of your order—**

We know the quality of our stock is good. We grade it carefully, pack it securely and try hard to merit your confidence in our dealings with you. After all, our plants are our best salesmen.

**TEXAS ROSE FARMS  
TYLER, TEXAS**

W. V. HENSON, Manager

